

NCCU English Taught Course List - Commerce Only (2014 Spring)

Undergraduate

	Subject in Chinese	Subject in English	Course code	Credits	Time		Instructor		Classroom
1	國際商務英文談判與個案研討	Business Negotiation-Advanced International Business Communication	302821-001	2	Monday	17:10-19:00	劉宛洵	Grace Liu	
2	企業政策	Business Policy	305010-011	3	Monday	14:10-17:00	張逸民	Chang, Yeg-Min	
3	微積分	Calculus	305018-001	3	Wednesday	14:10-17:00	未定		
4	文化創意創業個案研究	Cultural and Creative Entrepreneurship: Case Studies	300868-001	3	Wednesday	9:10-12:00	林月雲	Carol Lin	
5	數位媒體行銷	Digital Media and E-Marketing	306526-001	3	Tuesday	14:10-17:00	湯宗益	Michael Tang	
6	經濟學	Economics	000219-512	3	Monday	13:10-16:00	吳文傑	Jack Wu	
7	財務管理	Financial Management	000347-011	3	Wednesday	9:10-12:00	林基煌	Chi-Huang Lin	
8	財務管理	Financial Management	000347-021	3	Wednesday	14:10-17:00	盧敬植	Ching-Chih Lu	
9	固定收益證券: 分析與創新	Fixed Income Securities : Analytics and Derivatives	301840-001	3	Wednesday	14:10-17:00	傅冶天	Ted Fu	
10	初級會計學(二)	Fundamental Accounting (II)	000318-121	3	Thursday	14:10-17:00	林禹銘	I-Min Lin	
11	全球領導力	Global Leadership	305697-001	3	Friday	14:10-17:00	曾穗峰	Geroge Tseng	
12	國際企業管理	International Business Management	301032-001	3	Thursday	9:10-12:00	蘇威傑	Weichieh Su	
14	投資學	Investments	000351-031	3	Tuesday	9:10-12:00	湛可南	Konan Chan	
15	投資學	Investments	000351-041	3	Thursday	9:10-12:00	周行一	Edward Chow	
13	投資學	Investments	000351-071	3	Thursday	14:10-17:00	傅冶天	Ted Fu	
16	線性代數	Linear Algrbra	308917-001	3	Monday	14:10-17:00	謝明華	Ming-Hwa Hsieh	
17	管理科學	Management Science	305049-001	3	Friday	14:10-17:00	洪叔民	Shwu-Min Horng	
18	管理科學	Management Science	306048-011	3	Friday	14:10-17:00	陳春龍	Samuel Chen	
19	行銷管理	Marketing Management	000350-041	3	Friday	9:10-12:00	白佩玉	Pei-Yu Pai	
20	金融數學	Mathematics Finance	302810-001	2	Monday	18:10-20:00	江彌修 林士貴	Mi-Hsiu Chiang & Shih-Kuei Lin	
21	新媒體科技文明-東亞與西方觀點	New Media Technology Civilization-East Asian and Western Perspectives	306547-001	3	Tuesday	9:10-12:00	湯宗益	Michael Tang	
22	作業管理	Operations Management	305037-001	3	Thursday	14:10-17:00	羅明琇	Ming-Shiow Lo	
23	商業資料分析-R運算	R Computing for Business Data Analytics	306875-001	3	Thursday	9:10-12:00	莊皓鈞	Hao-Chun Chuang	
24	風險管理與保險	Risk Management and Insurance	308947-001	3	Thursday	17:10~20:00	許永明	Yung-Ming Shiu	
25	統計學	Statistics	000321-152	3	Thursday	14:10-17:00	洪英超	Ying-Chao Hung	
26	策略成本管理(一)	Strategic Cost Management(I)	305042-001	3	Tuesday	14:10-17:00	未定		

Graduate

	Subject in Chinese	Subject in English	Course code	Credits	Time		Instructor		Classroom
27	高等資料庫管理	Advanced Database Management and System	356001-001	3	Thursday	14:10-17:00	周彥君	Yen-Chun Chou	
28	WTO專題研究:爭端解決	Advanced Seminar on WTO Law:dispute settlement	351730-001	3	Thursday	9:10-12:00	楊培侃	Pei-Kan Yang	
29	創業管理與財務個案研究	Case Studies on Entrepreneurship and Finance	357896-001	3	Wednesday	9:10-12:00	周行一	Edward Chow	
30	數位媒體與行銷	Digital Media and E-Marketing	356425-001	3	Tuesday	14:10-17:00	湯宗益	Michael Tang	
31	金融機構財務與風險管理	Finance and Risk Management of Financial Institutions	352059-001	3	Friday	9:10-12:00	林靖庭	Ching-Ting Lin	
32	固定收益證券: 分析與創新	Fixed Income Securities : Analytics and Derivatives	351792-001	3	Tuesday	14:10-17:00	傅冶天	Ted Fu	
33	全球領導力	Global Leadership	355608-001	3	Friday	14:10-17:00	曾穗峰	Geroge Tseng	
34	國際保險監理專題	International Perspective of Insurance Regulation	358039-001	3	Friday	14:10-17:00	林建智	Jan-Juy Lin	
35	新媒體科技文明-東亞與西方觀點	New Media Technology Civilization-East Asian and Western Perspectives	356439-001	3	Tuesday	9:10-12:00	湯宗益	Michael Tang	
36	商業資料分析-R運算	R Computing for Business Data Analytics	356857-001	3	Thursday	9:10-12:00	莊皓鈞	Hao-Chun Chuang	

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IMBA (Regular)

	Subject in Chinese	Subject in English	Course code	Credits	Time		Instructor		Classroom
1	中國企業與全球發展	Chinese Business in Global Perspective	933943-001	3	Tuesday	19:10-22:00	冷則剛	Tse-Kang Leng	
2	全球領導力	Global Leadership	933909-001	3	Friday	19:10-22:00	曾穗鋒	George Tseng	
3	投資學	Investment	933884-001	3	Monday	19:10-22:00	郭維裕	George Kuo	

IMBA (Intensive)

	Subject	Course code	Credits	Time		Instructor		Classroom	
4	儒家思想與領導	Confucian Leadership	933916001	3	Saturdays (2/22, 3/8, 3/29)	9:00-18:00	李瑞華	S.H.Lee	
					4/19 & 4/20	8:30-20:30 (2-days 1-night off site camp)			
5	消費者行為	Consumer Behavior	933905001	3	Saturdays & Saturdays (5/31, 6/1, 6/7, 6/8, 6/15, 6/21, 6/22)	9:10-17:00	何富年	Foo-Nin Ho	
6	國際策略聯盟	Cross Border Strategic Alliances	933939001	2	Mondays & Thursdays (3/17, 3/20, 3/24, 3/27, 3/31, 4/3-TBD)	19:10-22:00	藍威廉	William Reinfeld	
					Saturdays (3/22, 3/29)	9:00-12:00 & 13:00-16:00			
7	固定收益市場分析	Fixed Income Securities Market Analysis	933886001	3	Wednesdays (2/19, 2/26, 3/5, 3/12, 3/19, 3/26, 4/2, 4/9)	19:00-22:00	扈企平	Joseph Hu	
					Saturdays (2/22, 3/1, 3/8, 3/15, 4/5, 4/12)	9:00-13:00			
8	全球與跨文化行銷管理	Global and Cross Cultural Marketing	933899001	2	Sundays (3/23, 3/30, 4/6, 4/13)	9:00-18:00	白德傑	Glen Brodowsky	
9	創新創意論壇	Innovation Entrepreneurship Forum	933889001	1	Mondays (2/17, 2/24, 3/3, 3/10, 3/17, 3/24)	19:00-21:00	何小台	Chester Ho	
10	行銷管理研究	Marketing Research	933900001	2	Tuesdays & Fridays (3/25, 3/28, 4/1, 4/4, 4/8, 4/11)	19:10-22:00	白德傑	Glen Brodowsky	
					Saturdays (4/5, 4/12)	14:10-19:00			